

## **SHOTOVER CANYON SWING ‘BLURBS’**

A list of blurbs/text breaking down us, what we do, how you feel doing it and the ins and outs of Shotover Canyon Swing for you to use for your own promotional purposes. Direct copy and paste the parts you need or edit to fit your companies tone of voice.

### **ABOUT US – Company history**

It all began as a hobby of jumping off cliffs many moons ago and in 2002 we made it possible for you and everyone else to freefall like we do. We have a unique style of service that’s all down to our great team who are passionate about you having the best experience ever.

Our Canyon Swing is a giant rope swing that redefined the experience of freefall. No other has both jump and release options, and all our different styles allow for

Set amongst the dramatic scenery of the Shotover Canyon, it’s not just the landscape that takes your breath away. Our unique jumpstyles can leave you saying, what, how and why? Why not, it’s fun!’

### **WHAT WE DO – More experience based, feeling, emotive**

V1

It’s perfectly normal to feel nervous jumping of a cliff, but boy is it fun! The freefall is intense, lasting longer than you think it should. Then when the swing kicks in it’s smiles from ear to ear. Is the worth it? Hell yeah it is. So much so that you’ll want to do it all over again!

V2

If someone told you to go jump off a cliff... would you do it? How about if we did? Trust us, you won’t regret it – for freefall without equal this’ll be the heart-pounding highlight of your life.

V3

This is ridiculously scary and seriously fun. Get ready to experience the true freedom that comes with leaping off a cliff into a canyon.

### **HOW IT WORKS – describing the swing**

After leaping off the platform you’ll freefall 60 metres, rushing past the rocky cliff so close you’ll think you could touch it. Then it’s a super-smooth transition from freefall to swing, soaring above the river below. Once you’ve stopped swinging, we’ll bring you back up to where it all began.

### **SOLO OR TANDEM**

Would you go it alone or share the fear? Both different experiences, so it all depends on how you get your kicks. Perhaps it’s your first time doing something this ridiculous try a tandem, then, if you you’re gagging for more, go for round two solo.

## **SECOND SWINGS**

Doing things for the first time is great and all, but what about the second time? You remember more, you know what you're in for; it's like a totally new experience. It's the same with swings. With our second swing option you can try a completely different style; solo or tandem there's so many choices. It's all based on time available and price is per person solo or tandem.

## **JUMPSTYLES**

We simply don't jump off a cliff, we make it fun. Why not ride off on a trike or with a bin on your head? Don't worry though we are still a bit traditional with forwards and backwards styles too, for those whose feet just won't leave the safety of the ground we have cutaway options. With solo and tandem options too choose from, there's something for everyone.

## **PHOTOS AND VIDEO**

Memories for life. Our cameras capture all the best moments, from your knees knocking to your screams screaming. The edited video includes your freefall and swing, and the photos show off your chosen jumpstyle.

## **PACKAGES**

Who doesn't love a deal? We've made it easy for you to add on photos and video to your Canyon Swing and save you money at the same time. For tandem packages, you'll only pay for one set of photos and video, cos you know, you're both in the same picture, duh.

## **SAFETY**

We couldn't have been doing this since 2002 without rigorously adhering to the highest safety standards. Independent safety audits and engineering tests means our rides are certified Amusement Devices by WorkSafe NZ. Our entire operation is regularly inspected, maintained and upgraded to ensure everyone has the greatest peace of mind. We even have a supply of fresh undies, just in case.

## **OUR TEAM**

Handpicked for their own unique set of skills (still yet to be determined if these are of use or not), our crazy 'peeps' bring their own style, humour and sophistication (or lack of) to Shotover Canyon Swing. Without them we'd be your run of the mill company and that, we are not.

## **RESTRICTIONS**

Minimum age 10 years

Maximum solo weight 160kgs

Maximum combined tandem weight 180kgs

Not available for those who are pregnant

Safety and medical declaration to be completed at check in

If in any doubt regarding medical conditions or injuries, please contact us

## **TRIP DETAILS**

Trips depart from centrally located booking office – 34 Shotover Street

Pickups and drop offs available from Shotover Jet river base.

Check in 10 minutes before trip time  
Safety and medical form completed  
Short drive to operational site – 15 minutes  
Short 300m downhill walk to platform  
Safety briefing with Jumpmaster  
Harness and gear up  
First swings completed  
Extra swings are possible if time available  
Photos and video available for viewing and purchasing  
Short walk uphill to carpark  
Drive back to town, drop off in town centre  
Allow 2-2.5 hours round trip

### **THINGS YOU NEED TO KNOW**

Transport included from town centre, private access to site  
15 minutes' drive from town  
2 hours long  
Photo and video options available for purchase  
Cameras can be worn with hands free mounts – no selfie sticks however  
Closed toe shoes to be worn  
Dress to the weather, an extra layer is always handy  
Extra swings available on site  
Spectators welcome  
We operate rain, hail and shine

### **WHY CHOOSE US**

109m high  
60m freefall  
200m swing  
Smooth transition from freefall to swing  
Heaps of crazy jumpstyles  
Jump yourself or be released  
Epic scenery just 15 minutes from town  
Small groups with regular trips  
Awesome photos & videos  
Locally owned and operated since 2002  
A must do in Queenstown